

# The Zeum

by Kelly Pollard

8

day  
tripper

Nestled in Yerba Buena Gardens, across the street from the Metreon, a few blocks from the Powell Street Bart Station, San Francisco's Zeum is a fun day trip for kids and adults alike. Zeum's philosophy—to nurture creativity, collaboration, and communication in kids of all ages—is carried out through the mediums of digital arts, sculpture, and technology.

Open and clean, Zeum's layout encourages creativity and exploration: children can wander from room to room and experiment with digital arts, special effects in videography, and star in their own music video. Teen interns at the museum are eager to help families have the best experience possible.

Is there a budding animator in your family? Have them take a seat in the Clay Animation studio, where they can mold characters out of clay, and then learn how to shoot their own stop-motion digital movie using their

freshly-created characters. Movie enthusiasts can write, produce, and perform in their own movie, or choose from a variety of scripts—before filming, a stunning wardrobe is available to complete the look for the film and to encourage role playing and fun. Parents can then burn the finished product onto a disc for their proud artists to take home.

Families can easily spend an entire day wandering from the upper and lower levels to try all the exhibits. Restless kids can take a break outside at the Zeum Cafe and ride on the historic carousel before diving back into techno-creativity.

Through March 17, Zeum features "My San Francisco: A Neighborhood Mash-up," a collaborative showcase of multimedia youth art. This exhibit is sure to inspire the little ones to contribute their own digital arts to the creative community.

Zeum: San  
Francisco's  
Children's Museum

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